

AON

The Aon Story: Overview

Aon and ABC Company Partnership
Date Here



Helping Our Clients Make Better Decisions

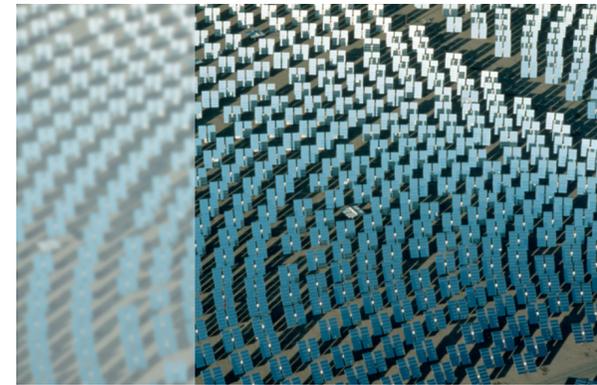
A Focus on Unmet Needs in Four Key Areas:



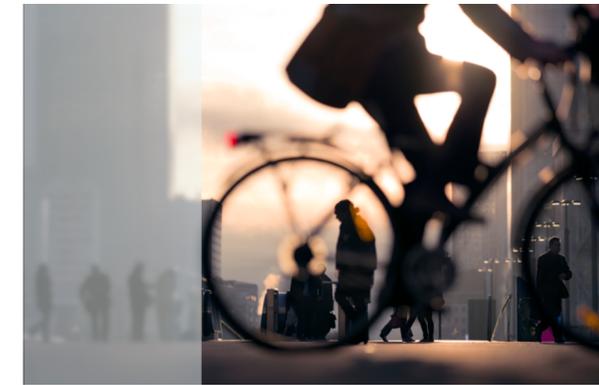
Navigating new forms of volatility to find stability and build competitive advantage



Building a resilient workforce to help organizations and their employees achieve their full potential



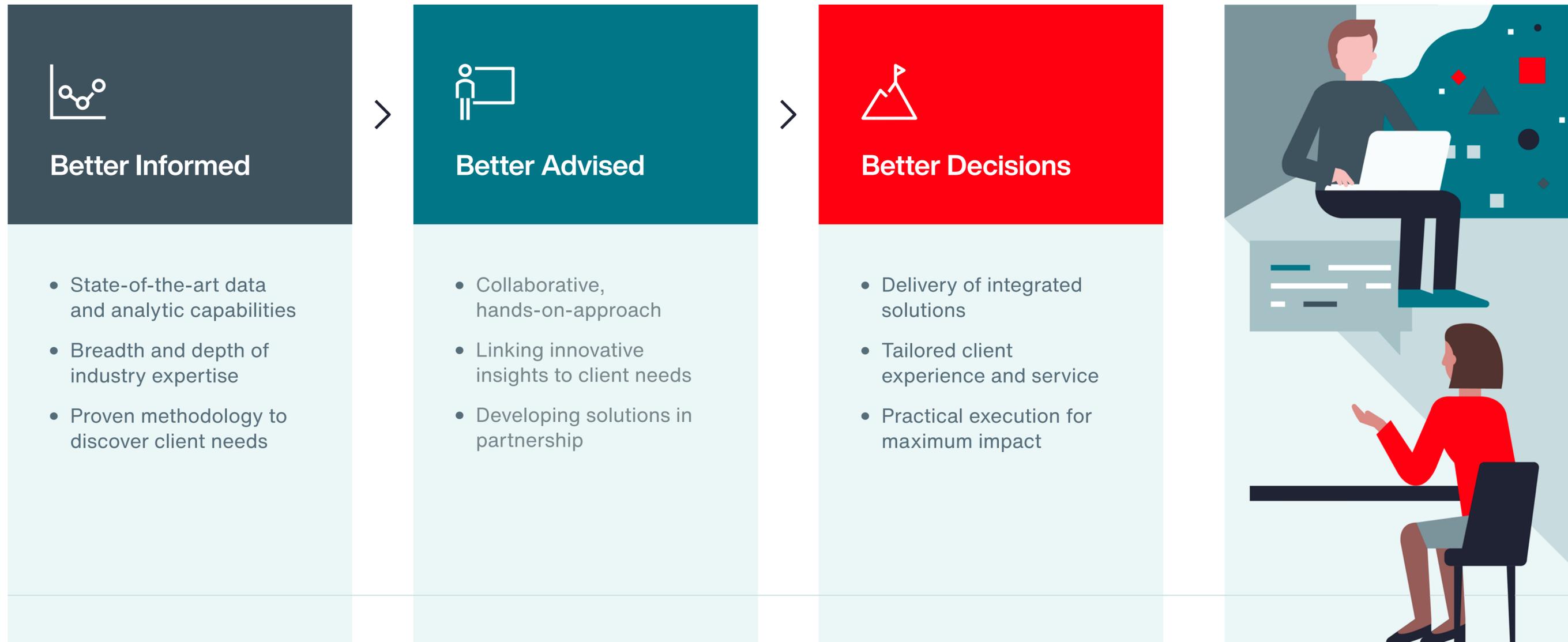
Rethinking access to capital to realize the potential of intangible assets and open new areas of growth



Addressing the underserved to accelerate innovation to help organizations survive and thrive



1 Aon Client Experience



Solution Lines

Enabling Our Clients to Make Better Decisions



**Commercial
Risk Solutions**

\$75B+

of bound premium,
placed annually

Shifts in technology, economics, and geopolitics are creating unprecedented volatility. We help clients identify, measure, and manage their risk exposure.



**Health
Solutions**

\$180B

of healthcare premium
directed annually¹

Health is declining, costs are rising, and workers have vastly different needs. We help companies improve employee health and wellbeing while managing costs.



**Reinsurance
Solutions**

\$45B+

of bound premium
placed annually

Businesses, governments, and communities need to become more resilient. Our expertise and insight help (re)insurers navigate uncharted territories and create more relevant solutions.



**Wealth
Solutions**

\$4.1T²

of assets under
advisement

Global business is becoming increasingly difficult to navigate. We help employers, fiduciaries, and investment officers optimize results and provide a more secure future for their stakeholders.

¹Includes \$30B of fully-insured premium and \$150B of self-insured premium equivalents.

²As of 6/30/2021, includes non-discretionary assets advised by Aon and its global affiliates which includes retainer clients and clients in which Aon and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage Aon at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.

Global Locations



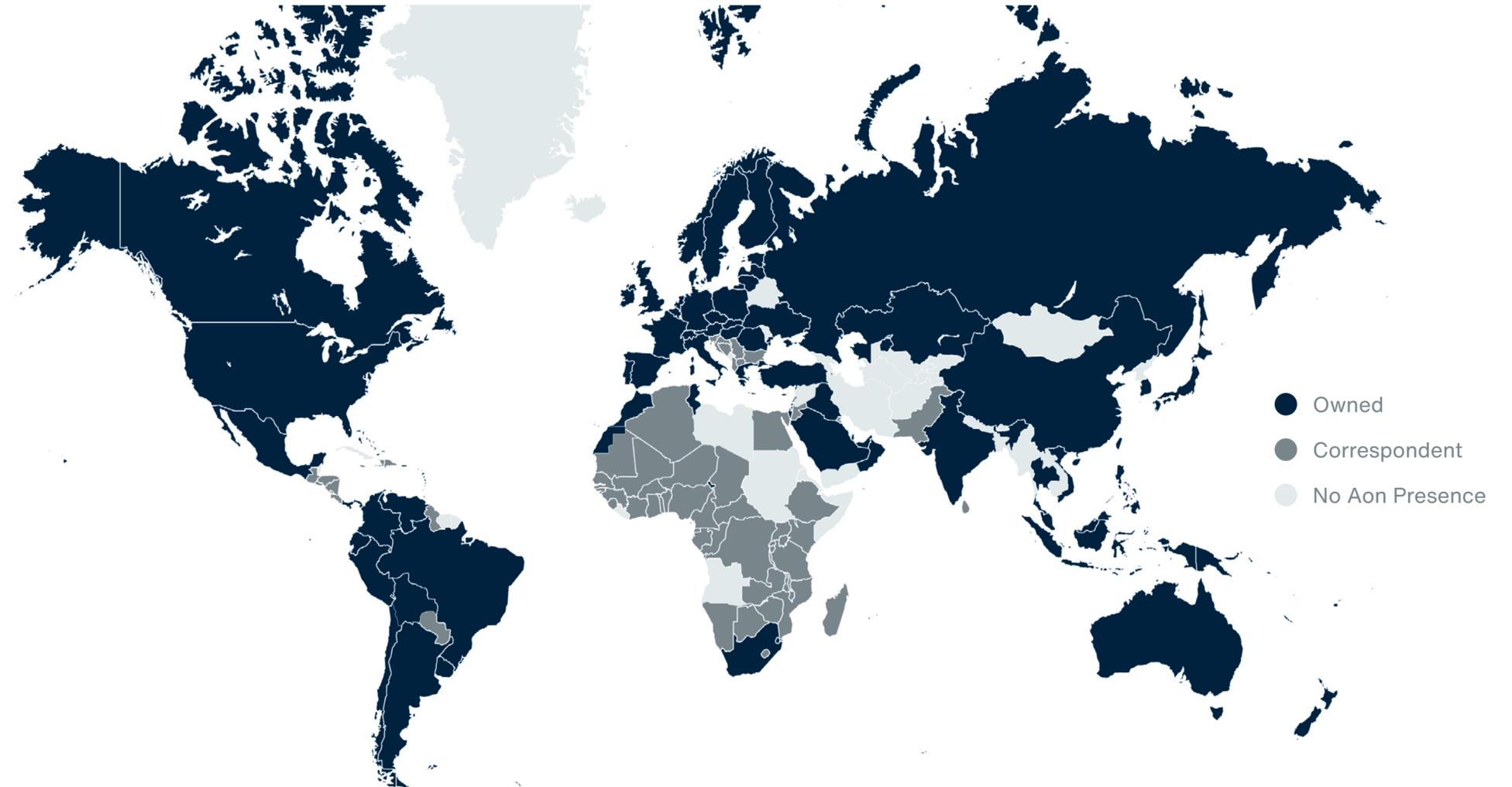
50,000

colleagues around the world



120+ countries and
sovereignties with Aon clients

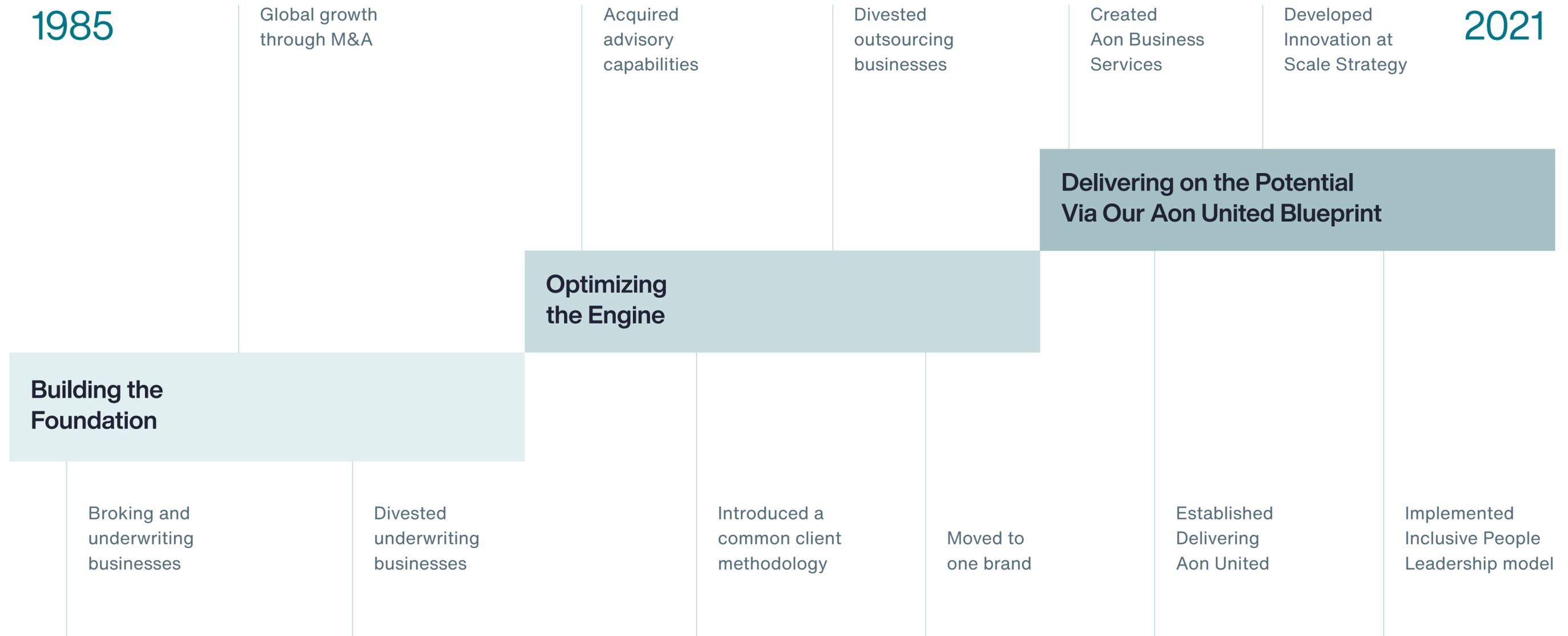
Aon exists to shape decisions for the better — to protect and enrich the lives of people around the world. Our colleagues provide our clients in over 120 countries and sovereignties with advice and solutions that give them the clarity and confidence to make better decisions to protect and grow their business.



Working as One Firm

The Power of Aon United

Aon and ABC Company Partnership



1 Aon United Blueprint

How we shape decisions for the better and drive sustainable growth — working together as one firm. Aon is in the business of better decisions.

Delivering Aon United (DAU)

Our DAU strategy defines how Aon colleagues work together to deliver value to clients and sets a new standard for client leadership. DAU is brought to life through our common client value creation model, which scales strategies from across the firm that have helped teams bring the best of the firm to clients.

Inclusive People Leadership (IPL)

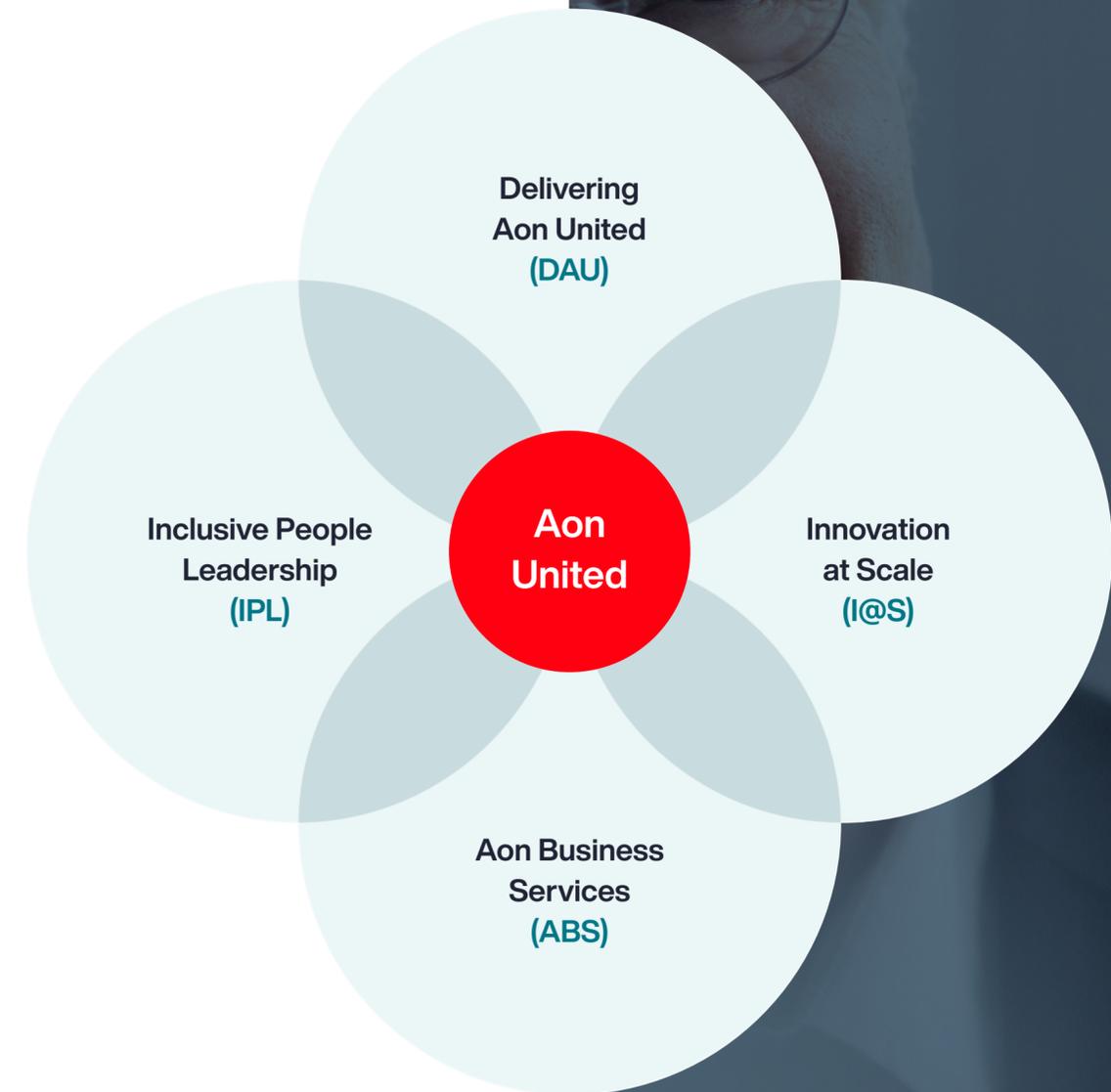
Our IPL strategy ensures that all colleagues — at every stage of their journey — are equipped and motivated to model our Aon United values and behaviors. In doing so, it creates a culture where Aon colleagues engage one another in a manner that enables all of us to achieve our full professional potential.

Innovation at Scale (I@S)

Our I@S strategy applies a common content and capability development methodology and set of global standards in three areas of innovation: within our solution lines (core), across solution lines (core+), and making net new enterprise-level big bets through Aon New Ventures that expand our addressable market.

Aon Business Services (ABS)

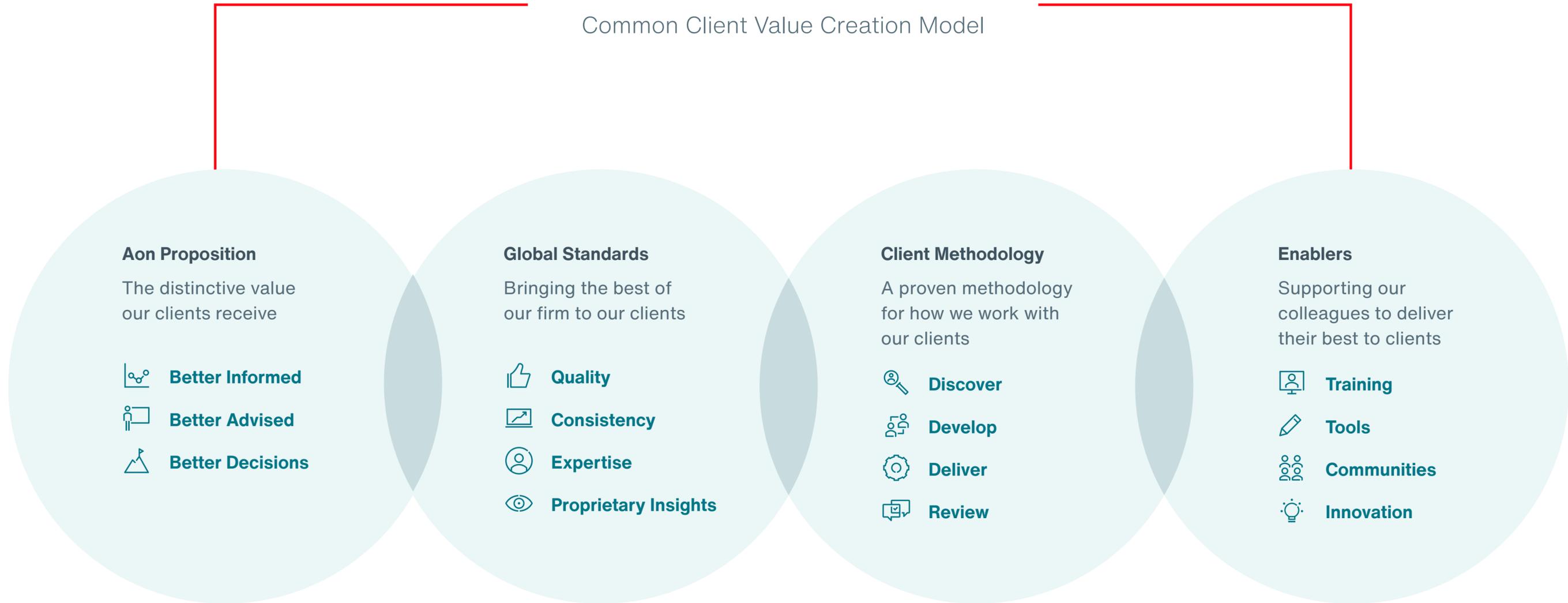
Our ABS strategy creates globally scaled operational and technology capabilities and connects them to our clients. ABS makes Aon easy to work with, delivering differentiated client service, supporting colleagues, and enabling rapid solution development and innovation.



Creating Client Value Through Delivering Aon United

Delivering Aon United

Common Client Value Creation Model



A Common Client Methodology



Discover

Approach:

We collaborate to gain a deep understanding of your business

Result:

Confidence that we understand your day-to-day operations and long-term strategic goals



Develop

Approach:

We connect global and sector expertise with data and analytics to identify insights & predict outcomes

Result:

Advice and solutions that ensure you can make decisions with clarity and confidence



Deliver

Approach:

We take pride in partnering with you, taking a collaborative, hands-on approach

Result:

Contribution to decisions that will drive the success of your business



Review

Approach:

We seek continuous feedback to ensure we are providing the highest level of service

Result:

A consistent, high-quality client experience

Aon is in the Business of Better Decisions

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50,000
colleagues around the world

120+ countries and
sovereignties with Aon clients

Through our experience, global reach, and state-of-the-art analytics, we are better able to help clients meet rapidly changing, increasingly complex and interconnected challenges across four areas of need:

Navigating
new forms
of volatility

Building
a resilient
workforce

Rethinking
access
to capital

Addressing
the
underserved

Commercial Risk Solutions

Shifts in technology, economics, and geopolitics are creating unprecedented volatility. We help clients identify, measure, and manage their risk exposure.

Health Solutions

Health is declining, costs are rising, and workers have vastly different needs. We help companies improve employee health and wellbeing while managing costs.

Reinsurance Solutions

Businesses, governments, and communities need to become more resilient. Our expertise and insight help (re)insurers navigate uncharted territories and create more relevant solutions.

Wealth Solutions

Global business is becoming increasingly difficult to navigate. We help employers, fiduciaries, and investment officers optimize results and provide a more secure future for their stakeholders.



Contact Us

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Second Line Addrss

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About

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